



All Cornhole

2D Explainer Video

With the help of our creative animators, enthusiastic designers and a little bit of wizardry, we created a 2D explainer video for All Cornhole Ace Series.

Project Overview

AllCornhole.com has the largest selection of duck cloth and microsuede cornhole bags collection. All of their cornhole bags adhere to American Cornhole League standards. This project required to market their cornhole board game product via using the excellent 2D Explainer video solutions.

The Challenge

The challenge was pretty simple, engaging prospective buyers and people sitting idle at their home to buy the new cornhole board game so, they can get out of their boredom, have fun and play a competitive game of good old cornhole. The core challenge was to market the new product and engage audiences.

The Solution

The solution for cornhole was also pretty simple – We created an engaging 2D explainer video showcasing a girl sitting in her room, and she hears voices of other people of her age group playing outside with their cornhole board game. This generated her interest in the game, and she visited the allcornhole.com website to buy cornhole board game product and other merchandise.