

ABOUT US

Get to Know Us One Petal at a Time...

Nestled in a strategic location between the quintessential Tower Bridge and the beautifully chaotic Canary Wharf in Central London, 'X' flower shop embodies the rich and vibrant culture of the local community and its people by offering excellent quality fresh flowers which are specifically sown, grown, and harvested with love and care in the farms of U.K and Holland.

At 'X' we believe in weaving together stories, feelings, and emotions through the soft petals of breathtaking flowers for funerals, weddings, and corporate affairs in London. Although our primary expertise lies in putting together one-of-a-kind floral arrangements for funerals, we have slowly started catering to wedding and corporate events as well.

Our Romance with Flowers Goes Way Back...

Every brand has a story behind its conception. And, there's a story behind ours too. So, let's take a look, shall we?

I got into floristry after visiting the beautiful land of Holland as a kid and falling in love at first sight with the breathtaking colours, textures, and smells of flowers. Upon graduating from school, I gained an apprenticeship with a local florist. Later, I enrolled myself in college to study for my City and Guilds Floristry qualifications.

My passion for flowers is what made me pursue the role of teaching floristry fulltime at Southwark College for over 20 years. After which, I decided to venture out into opening my own flower shop that allowed people to connect what they are feeling with beautiful fragrant blooms. Therefore, everyday me and my incredible team of two talented sisters, Emma and Joanna pour

our blood, sweat, and tears into putting together floral arrangements that please our clients by resonating with them and their feelings.

While Joanna is an expert at putting together absolutely amazing funeral floral arrangements, Emma is impressive at all the aspect of floristry.

So, the point of this little story is that, when you place an order for the funeral, wedding, or corporate fresh floral arrangements with us, rest assured you only get high-quality and exceptional service!

After all, we live by the motto of "WE AIM TO PLEASE!"

We Deliver 'Em Fresh Flowers...

Whether you're looking for fresh and high-quality **flower delivery for a wedding** in **Rotherhithe** or a **funeral in London**, we've got you covered! Additionally, we also offer quick and reliable **same-day delivery service with a cut time of 1 pm.**

Areas that we cater to: *Southwark (SE1, SE11, SE15, SE16) including London bridge, Borough, Bankside, Bermondsey, Blackfriars, Shad Thames, Tower Bridge, Waterloo, Walworth SE17 and Camberwell SE5, Deptford SE8. Also the city of London, Moorgate, Fenchurch Street, Cheapside, Spitafields, EC2, EC3, EC4, Canary Wharf E1, E14.*